

Media Package

HISTORY

Ebony Pyramid Entertainment was founded in 2000 in Washington, DC by a veteran entertainer and businessman, DaJuan Patrick Xavier. Ebony Pyramid Entertainment (EPE) was established as a subsidiary of NEMO, Inc., a 31 year old incorporated entertainment production company. EPE was formed to primarily serve the African-American Lesbian, Gay, Bi-Sexual, and Transgender (LGBT) community's entertainment needs on an upscale level. In addition to providing quality services to its supporters, EPE wanted to dedicated and generate charitable funds for HIV/AIDS organizations, female health and welfare concerns, Gay and Lesbian outreach programs, and African-American wellness.

In its first year, EPE launched its event, "The Black Gay and Lesbian Pride: Caribbean Cruisin' – Bahamas." The vision of the event was to create a social and networking venue, such as Prides held in major cities, but to do it on a cruise. Although the description of the event stated "Black" and "LGBT" it did not mean that it was exclusively for that group, but that everyone is invited to join and celebrate the Pride. This was proven true, as many guests brought their family members, friends, and children to the cruise event. The cruise event has been a great success. In the cruise's first year, there were 35 guests, the second year grew to 50 guests, and the third year jumped to a miraculous number of 250 guests, and maintained a level of approximately 500 EPE registered and non-registered guests., plus its local Pre-Cruise and host country attendees.

In 2012, EPE reorganized and discontinued the Caribbean Cruisin event. The cruise event was replaced by Project Destination Pride (PDP) to expand the travel possibilities to other than just cruise. PDP includes land-based events in foreign countries, non-contiguous USA, and also cruises. Combining the past Caribbean Cruisin' years along with PDP, it is referenced as the "EPE Travel Series".

The strong point of the EPE cruise and PDP events is its quality entertainers. EPE has had the privilege to have some of the top African-American LGBT performers, from across the country, as cast members. Because EPE's initial goal was to provide quality entertainment, it sought to make everyone a star when it created its slogan, "Where You're The Main Attraction!"

EPE also produced and supported other ventures such as the EPE Pageantry System, EPE Talent Showcase, traveling Pride receptions, and Bayou Fest – New Orleans, Louisiana. EPE had the honor to host Bayou Fest, months prior to the tragic and unforgettable levy break. EPE has also supported and sponsored various Pride events in DC, New York, Philadelphia, Houston, Los Angeles, Atlanta, Memphis, Dallas, and Chicago.

EPE has also supported and collaborated with LGBTQ youth programs, AIDS Walk, HRC, NAACP, The Martin Luther King, Jr. Memorial on The Mall, breast cancer awareness, and a list of others.

EPE's upcoming events include the Mr & Miss Legendary International Pageant (Charlotte, NC - August 2016), Just As I Am Awards (Miami, FL – September 2017), and the Gay and Lesbians to Benefit a Life (GLOBAL) Affair (Washington, DC; Atlanta, GA; Houston, TX; Chicago, IL; and Los Angeles, CA – 2018).

COMPANY PROFILE

Mission Statement

The mission of Ebony Pyramid Entertainment (EPE) is to produce and support quality entertainment and social events for the minority Lesbian, Bi-Sexual, Gay, Transgender, and Questioning (LGBTQ) community. Through these events, EPE will also build awareness, recognition, and fundraise for its community, health and wellness, and special interests throughout the United States and Caribbean countries.

Annual Funding

EPE annual operation budget comes primarily from individual that participates in its produced events. About 5 percent of EPE's budget comes from sponsorship and external entities.

Future Funding & Projects

Future income for EPE will be generated by new national projects such as The GLOBAL Affair, Just As I Am Awards, the Mr. & Miss Legendary International Pageant, and an online retail store. EPE also plans to launch an active campaign to seek sponsorship for future projects.

Executive Staff

President/CEO - DaJuan Patrick Xavier, MBA

Mr. Xavier has over 30 years of experience with a background in radio, on-stage productions, public affairs, event planning, and as an entertainer. He also served in the US Armed Forces. Mr. Xavier has an MBA in International Management and Ph.D. studies in Political Science.

Sr. Vice President, Administration & Outreach Division – D.J. Jenkins

Mr. Jenkins has a background in retail and customer service management for a large national organization. He also served in the US Armed Forces. Mr. Jenkins has an educational background in customer service and business administration.

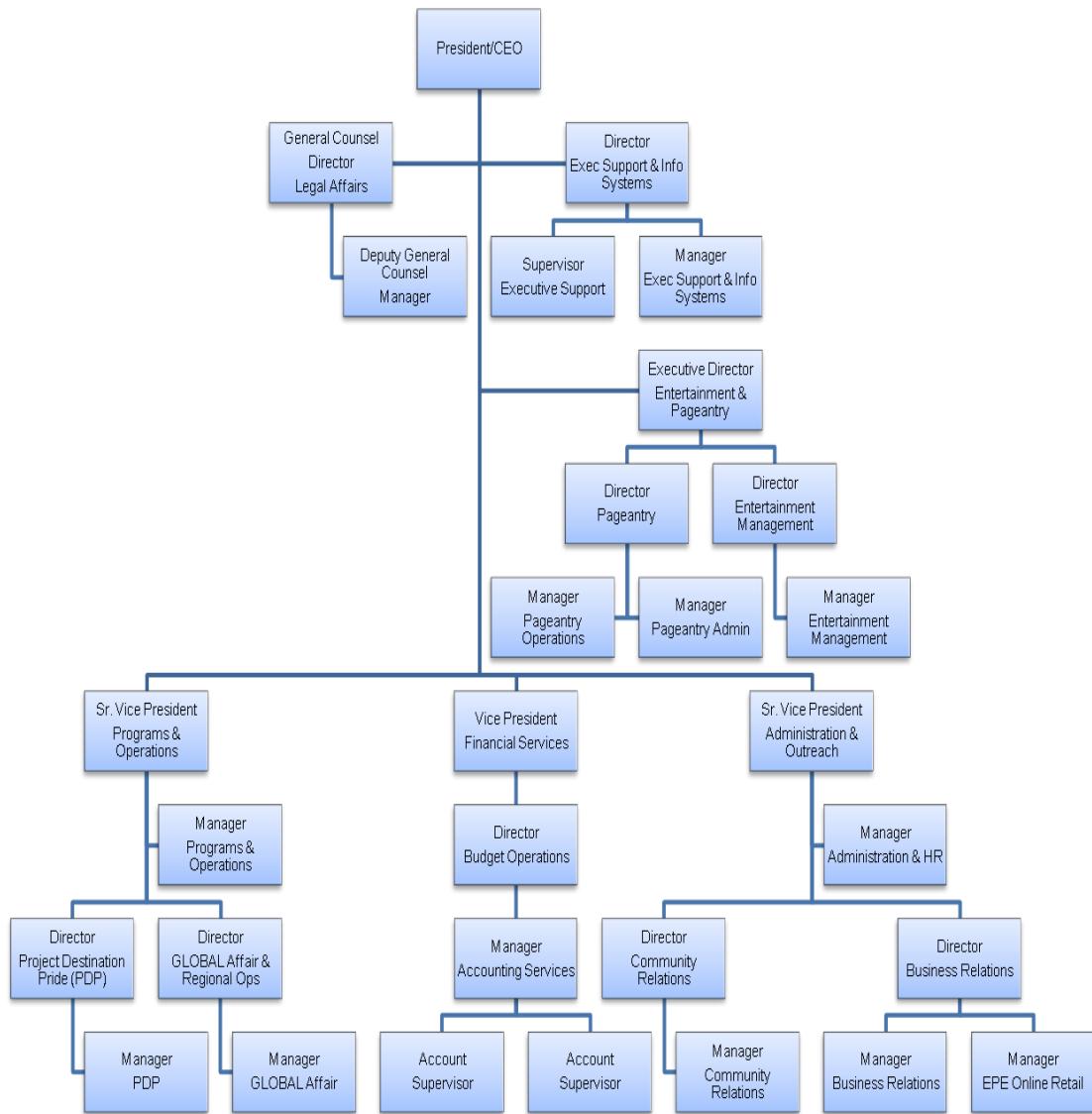
Sr. Vice President, Programs & Operations Division – Duane Coleman (Acting)

Mr. Coleman has an extensive background in event planning. Mr. Coleman has an educational background in business administration.

Vice President, Financial Services – Monty Rogers (Acting)

Mr. Rogers has served as financial lead for several for-profit and non-profit organizations. Mr. Rogers has an educational background in business administration.

COMPANY ORGANIZATIONAL CHART



REGIONAL STAFF

Locations

- Washington, DC (*Eastern Region*)
- Atlanta, GA (*South East Region*)
- Houston, TX (*South West Region*)
- Chicago, IL (*Mid-West Region*)
- Los Angeles, CA (*Western Region*)

Staff Positions

- Manager
- Assistant Manager, Operations
- Asst. Manager, Administration & Finance
- Supervisor, Business Relations
- Supervisor, Community Relations
- Supervisor, Entertainment Services
- Supervisor, Guest Services

OFFICAL LOGOS

Ebony Pyramid Entertainment:



Legendary International Pageant:

